



WHITE PAPER

July 2017

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Concept

Platform to monetize your knowledge. The objective is that in less than 5 minutes and in 3 simple steps, you can have your knowledge monetizable in a site using our platform
KNOWS.Online

Problem

Currently, there are many platforms where you can upload your courses but in the cryptocurrencies world, does not yet exist something agile and fast that make it easy to sell content of value.

Solution

With KNOWS.Online you will be able to monetize your knowledge in 5 minutes. Once you have your PDF ready, just upload it and prepare for other users to buy it in the market and also to promote and earn commissions if they see that it is useful and interesting.

Steps to upload a product:

1. Language (English, Spanish, others), Title, and Description of your digital product.
2. Price and warranty *
3. Commission for people who want to promote your product **

* The platform does not charge commission for publishing the product. Only retains a 10% during 6 months for possible returns and charges a small 5% withdrawal fee.

** The commission is limitless. Like more promotion, the more commission.

Roadmap

June 20th to July 15th 2017

Web preparation to launch KNOWS ICO.

July 17th to August 17th 2017

The ICO period opens.

Maximum Capitalization: 7 million USD.

Max supply: 100.000.000 **KNOWS**

Tokens ICO: 70.000.000 **KNOWS**

Tokens for marketing: 15.000.000 **KNOWS**

Tokens for dev team: 15.000.000 **KNOWS**

For every 1 USD in Cryptocurrencies, you will get 10 KNOWS tokens.

You can participate with over 40

Cryptocurrencies such as BTC, ETH, ETC, GAME, DASH...

In case of reaching the maximum capitalization, the ICO will close.

In case of not reaching the maximum capitalization, the unsold tokens will be burnt.

August 17th - 31st 2017

Auditing and distribution of tokens.

September 1st 2017

KNOWS launch to the market.

November 9th 2017

Launch of beta KNOWS.online platform to allow people to upload their courses and sell them.

January 9th 2018

Launch KNOWS.online platform 1.0

Token

- ✓ Name: KNOWS
- ✓ Ticker: KNOWS
- ✓ Total tokens: 100.000.000 KNOWS
- ✓ Tokens ICO: 70.000.000 KNOWS
- ✓ Tokens for marketing: 15.000.000 KNOWS
- ✓ Tokens for development team: 15.000.000 KNOWS
- ✓ Platform: Waves

Please create a Waves wallet

(<https://wavesplatform.com/downloads.html>) in order to receive your KNOWS tokens and enter it in the back office at <https://knows.online>

ICO Investment

- ✓ 17 July (00:00 UTC) to 17 August (00:00 UTC): The ICO period opens.
- ✓ Maximum Capitalization: 7 million USD.
- ✓ For every 1 USD in cryptocurrency, you will get 10 KNOWS tokens.
- ✓ You can participate with over 40 different Cryptocurrencies such as BTC, ETH, ETC, GAME, DASH...
- ✓ In case of reaching the maximum capitalization, the ICO will close.
- ✓ In case of not reaching the maximum capitalization, the unsold tokens will be burnt.

Contact

- ✓ Web ICO: <https://knows.online>
- ✓ Roadmap: <https://knows.online/roadmap>
- ✓ Twitter: @knowsonline
- ✓ Telegram: t.me/knowsonline
- ✓ Email: admin@knows.online